

What Makes a Successful LEADER?

“This was by far the best two days out of the office I have spent...”
Airlee Gian
Partner Development Manager
Microsoft Canada

Expectations of our clients and employees have gone through a paradigm shift in the last few years.

As a leader in your company it is critical to know what it takes to:

- Move your business and people forward to the next level.
- Motivate the human mind in this new economy we are facing.
- Reach your full potential as a leader in order live by example.

Fred Sarkari is an International Speaker who has spoken for employees of companies like; Coca-Cola, IBM, BMW, All Major Banks, Hilton, Sheraton Hotels, Chambers across the country and many more...

Fred has a background in Psychotherapy, and has been dubbed by the media as a Human Behavior Expert. He has published three books, two of which are best sellers.

Through evidence-based psychology behind what makes the human mind work, Fred will guide you through the following critical elements every leader needs to be aware of:

- What two critical elements does a leader have to live in order to inspire people during uncertain times?
- Helping your employees to become aware of their own unique gift that is critical during these times.
- Paradigm shift in business – What makes business successful? What will never be the same again?
- The science behind “Trust” - How is it truly developed?
- “Courage” – What is courage in business? And why it is crucial for executives to live by it?
- 6 points every leader needs to be aware of pertaining to ‘Time Management’
- Results versus Fulfillment – How to make sure results are gained through everyday work fulfillment.

Being in a leadership position requires more than just being an expert in your business. These topics will help you become the leader that your business requires.

Fred believes that people are the company’s greatest asset. This keynote topic will expose your team to a wealth of practical knowledge and hands-on activities through personal stories and case-study analysis.

People are the foundation of any organization, with each person impacting the dynamic of the whole body. The success of your organization is the by-product of individual successes.

“The magic was when he was on stage. He talked for 3 hours on personality profiles, personal branding, and EQ...”
Glenn Mandziuk
CEO
Thompson Okanagan Tourism Association