

## 3 PILLARS TO MAKING YOUR BRAND INTO A MOVEMENT & GIVING IT LIFE

### *RESULTS MATTER TO ENTREPREUNERS*

Marketing and branding yourself has faced a paradigm shift. How entrepreneurs marketed in the past will never be how entrepreneurs need to market in these times in order to be effective.

Before you spend any time or money creating a strategy for your marketing and branding, you need to be aware of the 3 pillars that all your strategy needs to be built upon.

If you are an entrepreneur, sales person, realtor, broker, financial consultant or someone that needs to bring in business as an individual or a company than do not miss this opportunity.

"Fred's passion and enthusiasm bring to life a subject that is critical.

This course is a must for anyone wishing to increase their productivity and relationship with their clients.

Fred provides leading edge information that will help strengthen their brand and increase their exposure in the marketplace. This course will leave you feeling highly motivated to begin creating lasting relationships in your business."

**CHERYL HATFIELD - ADVOCIS**

### *Change how you promote yourself and your business*

#### **Learn:**

- What is your brand?
- How to promote your brand?
- Understanding your niche market.
- Biggest error most entrepreneurs make.
- 5 stags to keeping clients for life.
- The only 2 reasons clients will work with you.
- 7 elements to be aware of when marketing your business.
- Most critical question you should always ask when wanting to promote yourself.

## **Three Critical Pillars To Promoting Yourself**

*Tip of their tongue. Chasing rabbits. Street Lessons.*