

## **5 Critical Elements I Must Know In Order to Grow my Business to the Next Level.**

### **The Firemen Affect:**

The reality is that 95% of the people on the planet have great ideas and lofty dreams. Unfortunately that translates to 95% of people who prefer to settle with the excitement of the dream itself.

If you do not have an effective optimization system implemented in your business all of your employees become fireman, without the essential training.

- *No optimization system* - We run around putting out fires everyday.
- *No optimization system* - We react to our business instead of working in our business.
- *No optimization system* - Our time and attention is diverted to urgent matters instead of important result oriented matters.
- *No optimization system* - All problems you have will magnify
- *No optimization system* - Your clients become the victims you are trying to save and your success rate keeps going down.

Most do not succeed because they are not capable, they just do not have an effective system in place. Every single person on this planet is a walking millionaire they just do not know it as their system does not show it.

Results are only as good as the system  
That was built to created the desired result.

Optimization means you are no longer content to have lesser results than you are capable of having. When you optimize you release any false ceiling. Optimization means replace current activities with activities that are more effective and efficient.

Harvard University – only 10% of the population look to learning as an opportunity. It does not matter what anyone says, until you are willing to take the first step it is just an idea it is nothing that can impact you or your business. Are you willing to take the first and most critical step – Showing up?

If you want to be part of the Top 5% join us for the following and beyond:

- Break down the treadmill affect.
- Optimize your results.
- Replace current activities with activities that create results.
- 3 types of business professionals – each having a specific result?
- Create a road map to success.
- Take control of your business by becoming more aware.
- Porsche ex-president, Peter Shuts: Learn the 2 elements needed to be a success in the business world today.